

## RUTLAND CENTRE COOKIE POLICY

### WHAT IS THIS POLICY?

This policy explains how Rutland Centre place, use and manage cookies on our website [www.rutlandcentre.ie](http://www.rutlandcentre.ie). We use a minimal number of cookies on our website and review our cookie settings frequently to ensure all cookies are still relevant and necessary.

When you first landed on this website, a cookie notice appeared. This banner explains what cookies are on the website and allows you to choose to accept or reject cookies that require your consent. You can update your cookie preferences at any time by using the cookie notice on our website.

Please see our privacy policy, also on this website, for more information about how we collect, store, manage and protect your personal data.

### WHAT ARE COOKIES?

A cookie is a small text file that's placed on your computer or mobile device when you visit our website. We, and some of our affiliates and third-party service providers, may use a few different types of cookies. Some are persistent cookies (cookies that remain on your hard drive for an extended period of time) and some are session ID cookies (cookies that expire when you close your browser).

### WHY DO WE USE COOKIES?

They help us to operate our websites and services, enhance and customise your experience across our websites and services, perform analytics and deliver advertising and marketing that's relevant to you.

### WHAT TYPES OF COOKIES ARE USED?

Cookies have different purposes. Some are technically necessary to enable a website to work. You cannot opt-out of these cookies because the website will not work without them. These are called **Strictly Necessary** cookies. There are 2 Strictly Necessary cookies on this website.

Cookies on this website are categorised as strictly necessary, functional, performance or targeting cookies. On the [www.rutlandcentre.ie](http://www.rutlandcentre.ie) website, you have the ability to accept or refuse the following cookies via the cookie banner:

- **Functional:** This cookie is associated with the website content management system Expression Engine. It is used to successfully redirect users after form submissions.
- **Performance:** Performance cookies allow us to see how well our website is performing. The information that is collected is aggregated and anonymous and is only used to help understand how the website works. Those cookies cannot be used to directly identify a certain visitor. If you do not wish to have these cookies enabled, you can use the cookie banner to refuse them.

- Targeting:** Targeting cookies are used to identify visitors between different websites. Those cookies may be used by companies to build a profile of visitor interests or show relevant ads on other websites. If you do not wish to have these cookies enabled, you can use the cookie banner to refuse them.

## HOW CAN YOU CONTROL COOKIES?

You can update your cookie preferences at any time by using the cookie notice on our website.

Most advertising networks also offer you the option to opt out of targeted advertising.

You can also accept or reject cookies by amending your web browser controls

## COOKIES ON [WWW.RUTLANDCENTRE.IE](http://WWW.RUTLANDCENTRE.IE)

Name	Service	Expiry	Location	Type	Description
_dc_gtm_UA-27622637-1	Google	59 seconds	US	Strictly Necessary	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.
exp_csrf_token	Cloudflare	2 hours	US	Strictly Necessary	This cookie is used by Cloudflare to identify trusted web traffic.
exp_stashid	Expression Engine	Session	EU	Functional	This cookie is associated with the website content management system Expression Engine. It is used to successfully redirect users after form submissions.
_ga	Google	1 year	US	Performance	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gid	Google	23 hours	US	Performance	This cookie name is associated with Google Universal Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
exp_last_visit	Expression Engine	1 year	EU	Performance	This cookie is associated with the website content management system Expression Engine. It sets the datetime that the user last visited the site.
exp_last_activity	Expression Engine	1 year	EU	Performance	This cookie is associated with the website content management system Expression Engine. Every time the state is updated (the page reloaded) the last activity is set to the current datetime.
exp_tracker	Expression Engine	Session	EU	Performance	This cookie is associated with the website content management system Expression Engine. It is a temporary cookie that stores last 5 visited pages for error reporting and debugging.
MUID	bing.com	1 year	US	Targeting	This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.
_gcl_au	Google	2 months	US	Targeting	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
_uetsid	bing.com	1 day	US	Targeting	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.
_fbp	Facebook	2 months	US	Targeting	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
fr	Facebook	2 months	US	Targeting	Contains browser and user unique ID combination, used for targeted advertising.
_uetvid	bing.com	2 weeks	US	Targeting	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.

